



**TAIWAN
EXCELLENCE**

Everyday Excellence

Taiwan Excellence Pavilion



**TAIWAN
EXCELLENCE**

Organized by Bureau of Foreign Trade



Taiwan External Trade Development Council



Facebook



Official Website

**Taiwan Trade Center, Inc.
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TAIWAN EXCELLENCE

Taiwan Excellence believes that innovation makes a difference in everyone's life.

Excellence means creative designs that we use every day - on the street, at work, at home.
It's the things we touch. It's the things that touch us.

Excellence means the technology that makes us healthy, keeps us moving, and gives our children a green tomorrow.

Excellence empowers people to dream amazing dreams, and live fuller lives.
It's the best made in Taiwan. It's the choice of innovation.

For everyone. Everywhere. Every moment. Everyday.
Taiwan Excellence.

Taiwan Excellence tin rằng công nghệ đột phá là chìa khóa để tạo ra sự khác biệt trong mọi khía cạnh cuộc sống.

Với chúng tôi, Xuất Sắc là những thiết kế sáng tạo chạm đến chúng ta và làm cho cuộc sống thêm dễ dàng - trên đường, nơi công sở, về nhà.

Xuất Sắc là công nghệ đem lại sức khỏe cho mọi người, để ta có thể chinh phục những hành trình phía trước và giữ cho thế hệ mai sau một hành tinh xanh trường tồn.

Nhờ những tuyệt tác sáng tạo từ đảo quốc Đài Loan, chúng ta sẽ mơ những ước mơ lớn hơn và sống một cuộc sống tuyệt vời hơn.

Cho mọi người. Ở mọi nơi. Trong mọi khoảnh khắc.

Everyday Excellence

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Sports



Taiwan Excellence Pavilion

Taiwan Excellence Pavilion showcases the country's best innovations from leading industries as the home to Taiwan Excellence award winning products; their aesthetic designs are presented as a visual feast offering substantial hands-on experience for all consumers and the public.

3F, Hall 1, Taipei Nangang Exhibition Center
No.1, Jingmao 2nd Rd.,
Nangang District, Taipei City

Take Taipei MRT Blue Line or Brown Line to Taipei Nangang Exhibition Center Station

Free Admission

Open Daily 10:00~18:00



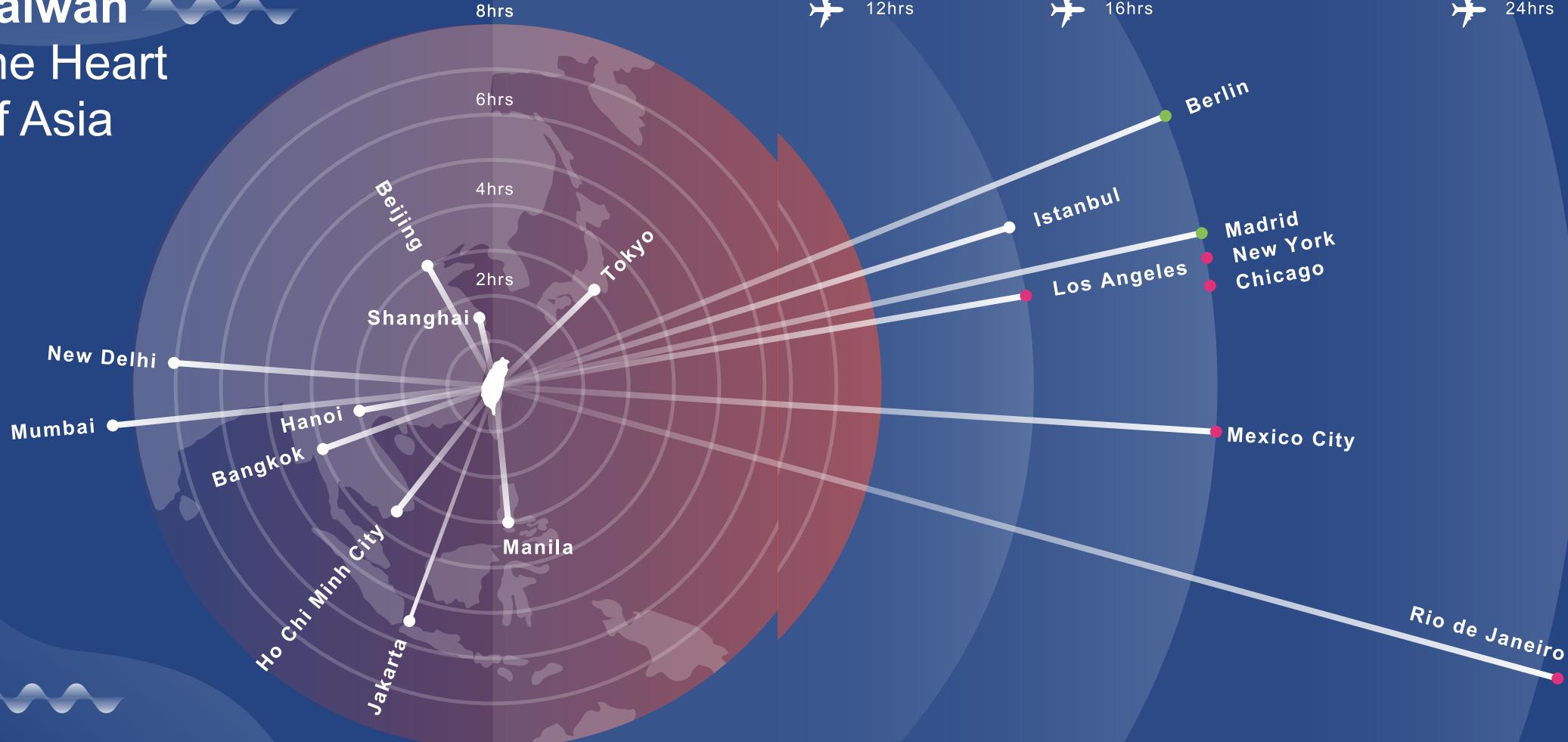
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Taiwan Excellence Taiwan Excellence Pavilion

Taiwan

the Heart of Asia

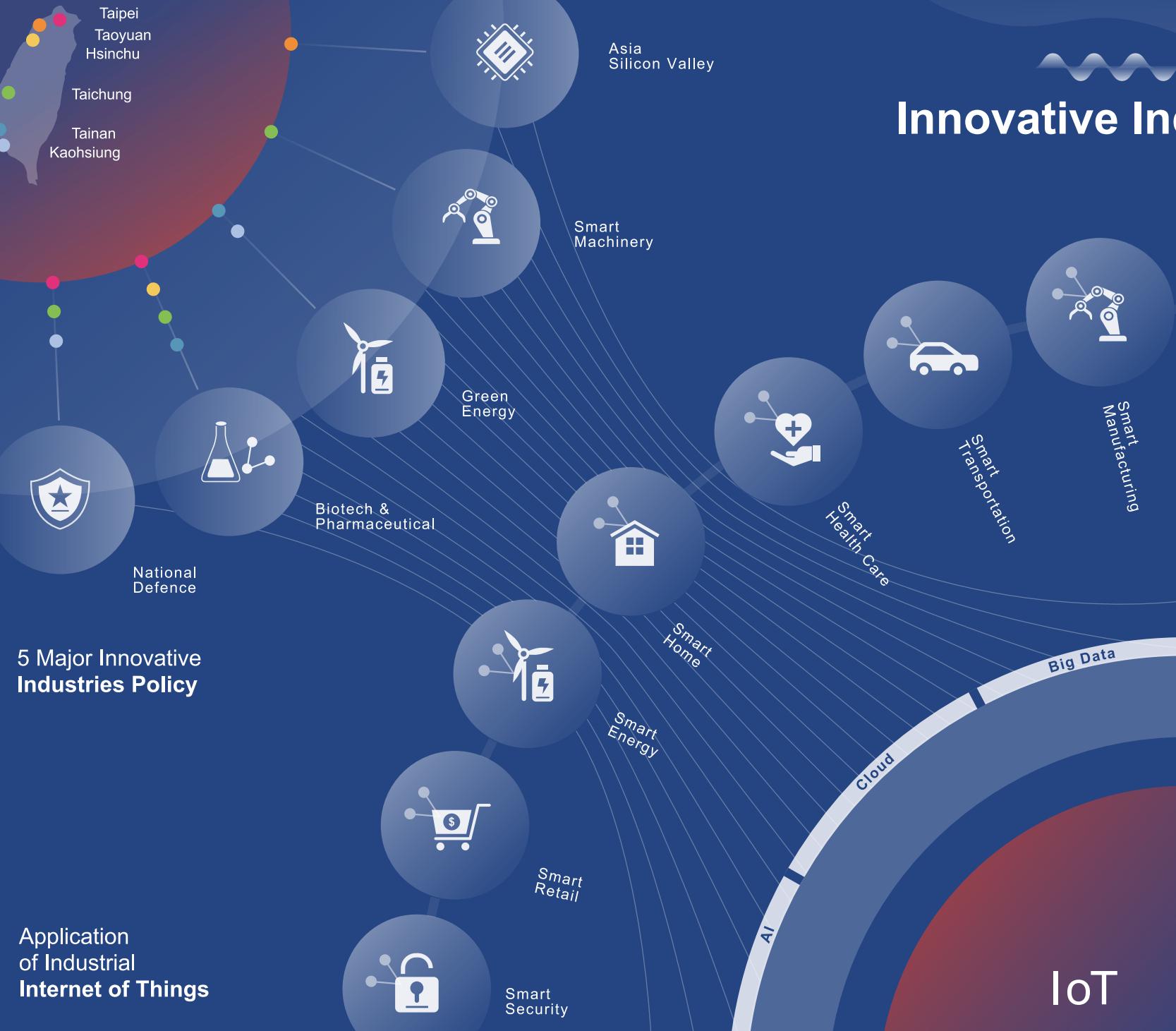


- Asia
- Europe
- America

About Taiwan

■ Landmark	■ Climate	■ Area	■ Ethnicity	■ Population
Taipei 101 (The 10th tallest building in the world)	23.5°N Tropics Subtropics	36,197 km ² (Ranked 139th)	95.5% Han Taiwanese/ Hakka/ Hoklo 2.3% Indigenous People 2.2% New Immigrant	23.58 million (Ranked 56th)

Applications of Innovative Industries Policy & IoT System



Taiwan's advantage in Intelligent System

Taiwan has the advantage in developing AI/smart system with supporting policies, intellectual and complete industrial cluster. With the government supporting, Asia Silicon Valley Development Plan as an integrated platform is intended to guide the transformation of Taiwan innovative economy. The plan establishes an IoT Industry Major League team, led by manufacturers such as Acer, Advantech and Mediatek with over 400 businesses and startup companies forming an industry ecosystem.



NCTU-Cradle of Tech talents

Hsinchu Science and Industrial Park- ICT Cluster



ASVDA- A government supported integrated platform



Taiwan's first self-driving bus by ASVDA

5 Major Innovative Industries Policy

Application of Industrial Internet of Things

Industrial Clusters



Taipei
Hsinchu
Taichung
Tainan
Kaohsiung
Others

● Textile

● Healthcare

● ICT

● Sports & Leisure

● Bicycles

● Machine Tool

● Orchid

● Super Yachts

● Automobile Electronic

● Biomedicine

● Automobile Parts & Accessories

● Green Energy

● Fastener

Taiwan is the main base for R&D and production of functional textile. Now, Smart Textile is one of the developing priorities.

Taiwanese enterprises have a long collaborative relationship with multinationals. It makes Taiwan become a producer of upstream medical devices and a key link in the global supply chain.

These clusters make Taiwan the "go-to" location for procurement and design.

The export amount of sporting goods sector reached US\$ 1.9 billion in 2018.

The A-Team (a team comprised of 20 bike and parts companies) has created innovative new products with high quality.

Taiwan is one of the top exporting countries for machine tools.

Perfect growing environment, advanced breeding method and patent protection enhance the competitiveness of the orchid industry.

The success of Taiwan's yachts rests on three main points: high building skills, superior craftsmanship and customized solutions.

The auto electronics industry of Taiwan is founded on the strengths of its well-developed ICT and auto parts industries. In 2018, the auto electronics industry reached an output value of US\$6.6 billion.

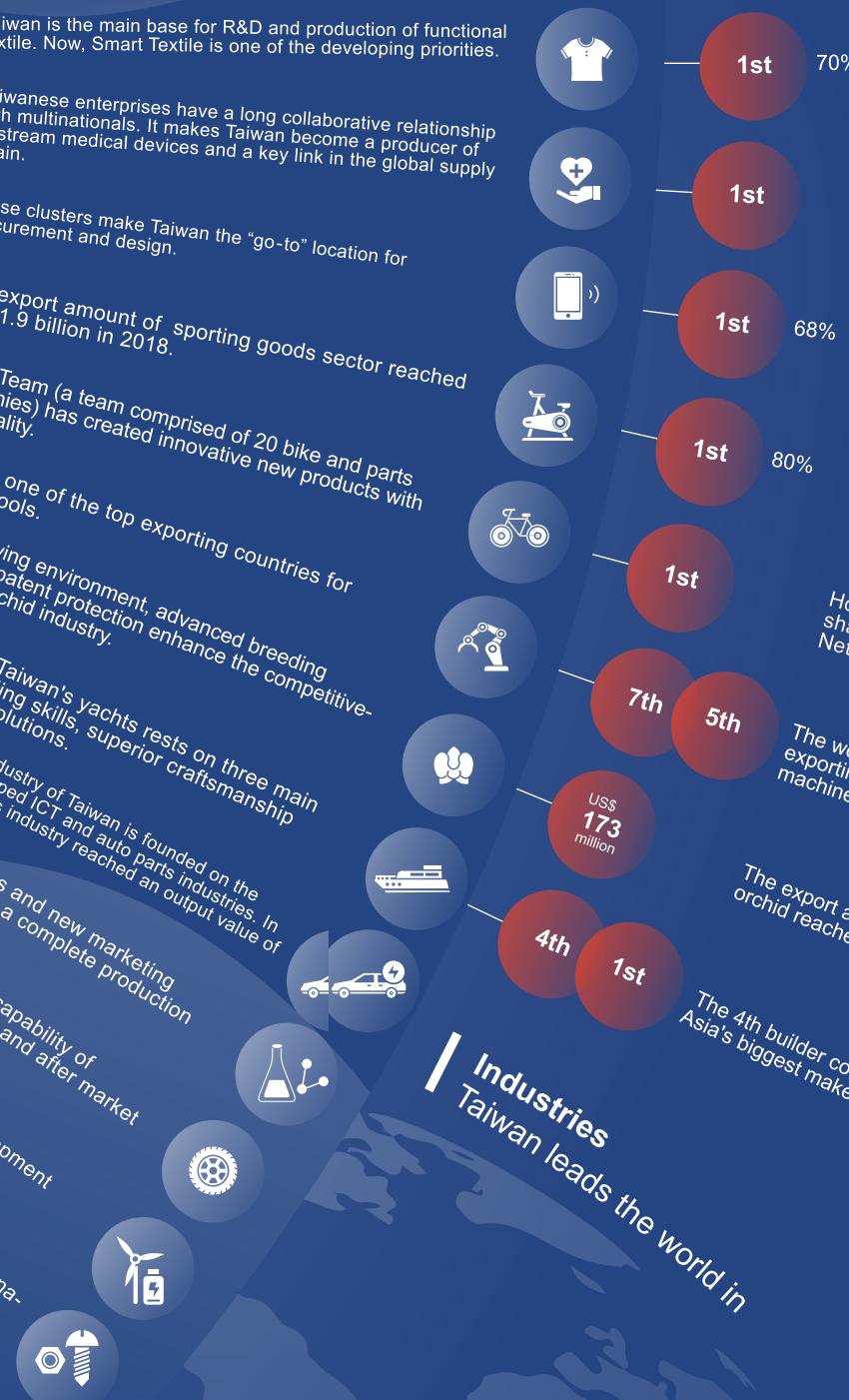
Innovative medical devices and new marketing models driving and forming a complete production and service ecosystem.

The auto parts industry has the capability of providing original equipment (OEM) and after market (AM) service to global supply chain.

The Photovoltaic industrial cluster development encompasses the complete supply chain.

Production accounts for 30% of all fasteners internationally and is exported to over 140 countries.

Industries In Taiwan



Industries
Taiwan leads the world in

Intellectual Advantage

■ Education Level

44.5%

University or Above

30.6%

Senior High School

12.8%

Junior High School

12.1%

Primary School

■ University Ranking



Top 500 X 11

A total of 11 Taiwanese universities have made the world's list for the top 500 universities

Culture of Taiwan

Attractions In Taiwan

- International Airport
- High Speed Rail Station



New Taipei City-Jiufen



Taichung City-Dajia Jenn Lann Temple



Penghu County-Cimei Twin Hearts Stone Weir



Tainan City-Chihkan Tower



Chiayi County-National Palace Museum



Yushan National Park
Mt. Jade is the highest peak in East Asia (3952m)



Taipei City-National Palace Museum



Hualien County-Taroko National Park



Nantou County-Sun Moon Lake

Tastes of Taiwan

Taiwan's street cuisine is beloved by food enthusiasts around the world. One of the quickest ways to experience is to visit night markets.



Bubble Tea



Xiaolongbao (Steam Dumpling)



Shaved Ice Dessert



Braised Pork Rice



Pineapple Cake



Zongzi (Rice Tamales)



Ba wan (Giant meat dumplings)



Oyster Omelet*



JAN



FEB



MAR



APR



MAY



JUN



JUL



SEP



OCT



NOV



DEC

Festivals In Taiwan

New Year's Day

Taiwan Lantern Festival

The sky lanterns of the festival carry the prayers and vows of the people.

Taichung City Mazu International Festival

- The Tung Blossom Festival

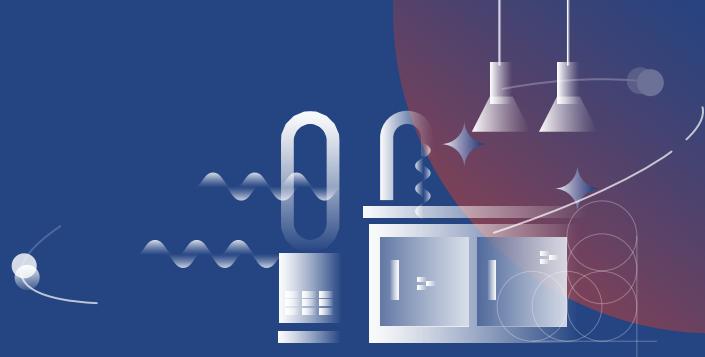
Dragon Boat Festival

It is one of Taiwan's three major annual traditional holidays. Dragon boat races are held, and people eat ZongZi (Rice Tamales) on Festival day.

Mid-Autumn Festival

On the Festival day, family members get together, see the full moon and eat moon cakes with pomelos.

Winter Solstice Festival



16		Acer Incorporated	24		Kingmax Semiconductor Inc.
17		ADATA Technology Co., Ltd.	25		MEAN WELL ENTERPRISES Co., Ltd.
18		ASUSTeK Computer Inc.	26		MICRO-STAR INT'L Co., Ltd.
19		ADI OPTICS Co., Ltd.	28		Plustek Inc.
20		AVer Information Inc.	29		Team Group Inc.
21		AVISION Inc.	30		Transcend Information, Inc.
22		D-Link Corporation	31		WiseChip Semiconductor Inc.
23		Edimax Technology Co., Ltd.	32		Zyxel Communications Corporation



Aspire 5

- Thiết kế **vỏ nhôm** cứng cáp
- Trọng lượng chỉ **1.5 kg**
- Bản lề mở **180°** bền hơn gấp 3 lần
- Thời lượng **pin 9 tiếng**



PC CHASSIS



RGB Memory



GAMING KEYBOARD



GAMING MOUSE



COOLER



POWER SUPPLY



EXTENTION CABLE



MOUSE PAD



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ZenBook Pro Duo

Laptop tương lai cho nhà sáng tạo nội dung



ScreenPad™ Plus
Màn hình thứ hai 4K



Màn hình OLED 4K
4 viền NanoEdge siêu mỏng



9th Gen Intel / RTX 2060
Siêu hiệu năng



1TB SSD PCIE / 32GB Ram
Siêu lưu trữ



ZenBook ProDuo UX581
Đạt giải: Laptop xuất sắc



*Lighting
Your Way*



- MHL7S
- MHL8S
- ▶ Brightness
- ▶ Easy Installation
- ▶ Low Consumption
- ▶ Patent of Optical Structure



ASUSTeK Computer Inc.
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Video Soundbar

Trải nghiệm hội nghị truyền hình thông minh



SMARTFRAME



SMARTSPEAKER



TRUE WDR



WIDE FOV 120°



Giải pháp hội nghị truyền hình USB 4K cho phòng họp nhỏ và vừa

VB342+ giúp các cuộc gọi hội nghị truyền hình nhóm trở nên dễ dàng và hiệu quả hơn, mang lại chất lượng âm thanh và video tuyệt vời cho các doanh nghiệp. VB342+ được trang bị các tính năng tiên tiến như SmartFrame, SmartSpeaker, True WDR và FOV 120° để nâng cấp trải nghiệm hội nghị truyền hình của bạn. Dễ dàng cài đặt và lý tưởng cho phòng họp nhóm từ 10 người tham gia trở lên.

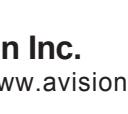


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- E-mail or print a scanned image directly from scanning
- Compact Design save more space





EXO

THE FUTURE OF SMART MESH WIFI



With 33 years of dedication and a worldwide footprint, EDIMAX company provides superior solutions that combine the latest and best-fitting technology with customer needs. EDIMAX is the best in providing consumers and businesses, value packed and easy to use networking solutions across the world.

High Performance Managed Business Networking Solution EdiGreen Total Air Quality Solution



EdiGreen Total Air Quality Solution

Designed to bring the world a high-quality lifestyle through a complete real-time indoor and outdoor air quality detection, monitoring, and improvement solution for smart city projects, smart buildings and homes.

- Real-time sensor data. Historical data tracking
- Remote control and improvement
- Easy API Integration
- Intuitive app and web management

EDIMAX Pro Managed Business Networking Solution

Supports seamless fast roaming and keeps your wireless devices always-connected without lag or interruption for reliable data and voice communications in offices or at homes.

- Wide range of access points for indoor and outdoor
- Built-in NMS (Network Management Suite)
- Standalone APC500 wireless AP controller manages up to 200 APs
- No license fees, flexible management.
- Reliable, scalable and secure switch solution for SMB

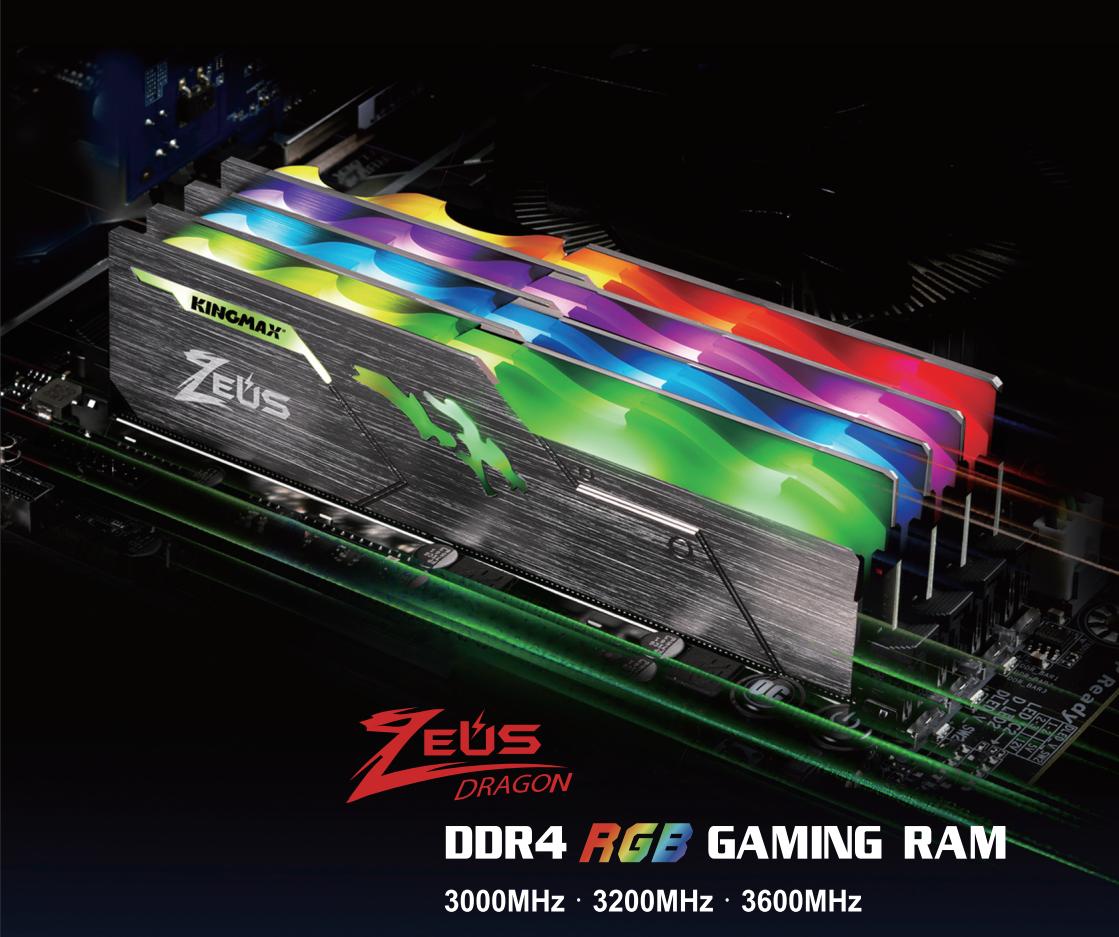


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XMP
2.0 Support

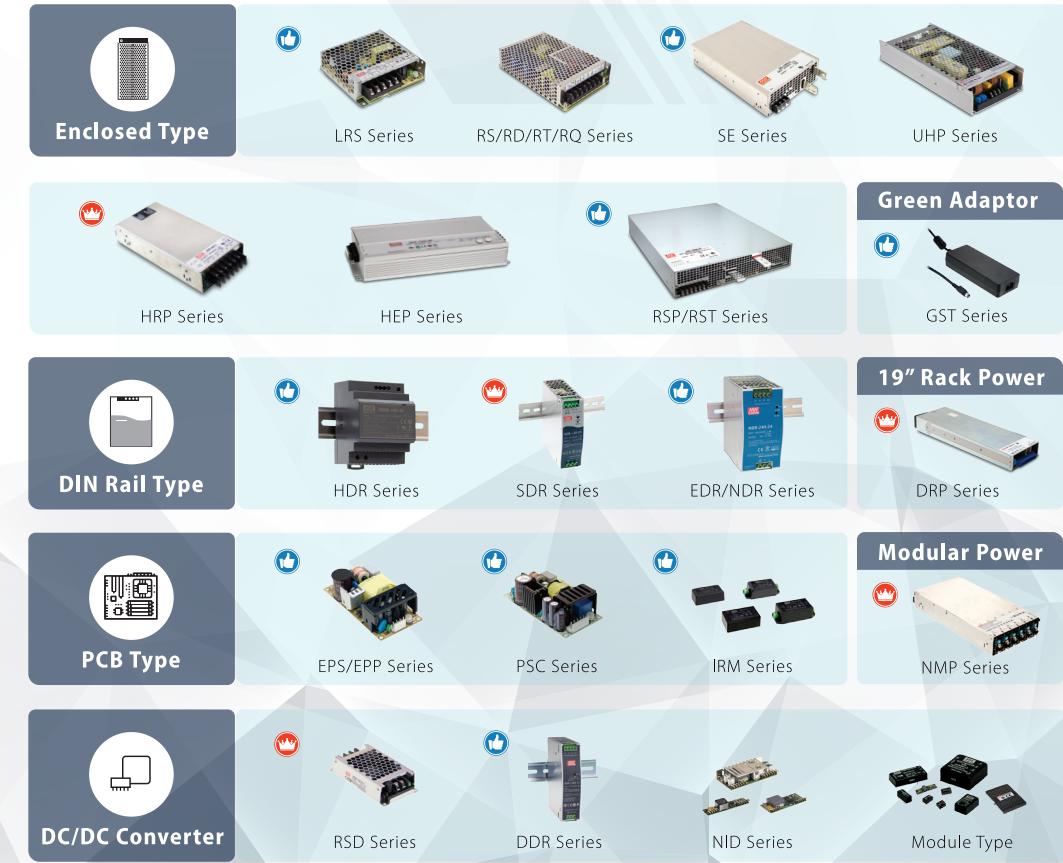
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Trident

TRIDENT A

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- CÔNG NGHỆ RAY TRACING
- HỆ THỐNG TẢN NHIỆT ĐẶC BIỆT
- ÂM THANH NAHIMIC
- NÂNG CẤP DỄ DÀNG

TRIDENT 3

TRIDENT X PLUS

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CÁI TIẾN
SỨC MẠNH MỚI TỪ NHÀ RỒNG



plustek

TEAMGROUP



Plustek eScan A350 là máy quét mạng, có thể hoạt động độc lập, kích thước nhỏ gọn, không cần kết nối với máy tính mà vẫn có thể quét và gửi tài liệu trực tiếp đến nhiều nơi khác nhau chỉ với ba thao tác đơn giản.

NETWORK SCANNER *eScan* A350



Giao diện người dùng trực quan, đơn giản chỉ cần cắm và chạy. Tài liệu được quét và hiển thị trên màn hình cảm ứng dưới dạng ảnh thu nhỏ giúp người dùng xem trước và thực hiện các điều chỉnh theo ý muốn.



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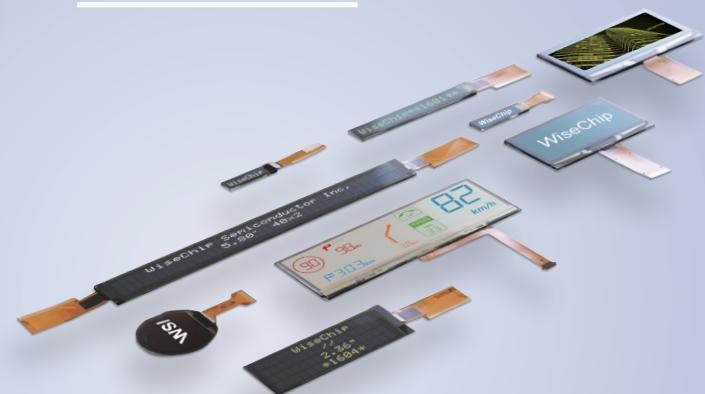
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WiseChip®

was established in 2005 in Taiwan. WSI is PMOLED display panel supplier with more than 15 years of PMOLED production and design experience. It's a market leader and pioneer in Monochrome OLED, Transparent OLED, Touch OLED, Bendable OLED, Character OLED, Segment OLED, Area Color, Full Color, Custom design products, etc. WSI, headquartered in Taiwan has sales and distributors in Mainland China, Europe, U.S., Japan, Korea, Oceania and the Middle East.



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Nebula Cloud Networking Solution

Giải pháp Nebula Cloud Networking cho phép bạn quản trị, điều khiển tập trung và dễ dàng tất cả các thiết bị mạng Zyxel Nebula như WiFi AP, switches và gateways.

- ✓ Quản trị tập trung trên nền tảng cloud
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- ✓ Khả năng cấu hình và phân tích hệ thống chuyên nghiệp
- ✓ Quản trị hệ thống theo thời gian thực cùng khả năng lưu trữ lịch sử hệ thống



Security Gateways | Access Points | Switches



Zyxel Networks Corporation
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Kết nối camera IP lên đến **250 Meters*** với chế độ Extended Range

*Khoảng cách tối đa phụ thuộc vào chất lượng cáp truyền và môi trường xung quanh



Đảm bảo cấp nguồn liên tục ngay cả khi thực hiện nâng cấp firmware hoặc trong chế độ bảo trì.



Model	Unmanaged			Web Managed			
	GS1300-10HP	GS1300-18HP	GS1300-26HP	GS1350-6HP	GS1350-12HP	GS1350-18HP	GS1350-26HP
PoE GbE Port	8	16	24	5	8	16	24
Uplink Port	1 SFP 1 Copper	1 SFP 1 Copper	2 SFP	1 SFP 2 SFP 2 Copper	2 Combo	2 Combo	2 Combo
Công suất PoE	130 W	170 W	250 W	60 W	130 W	250 W	375 W



Zyxel Networks Corporation
<http://www.zyxel.com>

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Living

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- 37  FERRO-CARBON Enterprise Co., Ltd.
- 38  Genius Toy Taiwan Co., Ltd.
- 40  Her Sheng Chang International Co., Ltd.
- 41  LCW Co., Ltd.
- 42  Mosa Industrial Corporation
- 43  Mercuries Asia Ltd.
- 44  KAI SUH SUH Enterprise Co., Ltd.
- 45  Rice Ear Ltd.
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- VAGO vacuum bag made of composite material that is strong and durable
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- Two-color design soft seal zipper
- Bilateral strip seal
- Special sealing slide
- Waterproof bag

L 100x70cm
TVB3

M 60x50cm
TVB2

S 36x36cm
TVB1



BIG GOOD DESIGN Co., Ltd.
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FECA



FECA

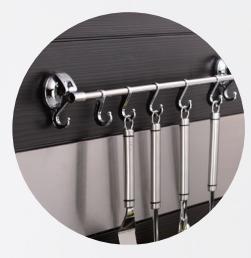
Áo thuật gia không gian sống đến từ Đài Loan

Các sản phẩm FECA sử dụng nguyên lý cốc hút công nghiệp, với chức năng chịu lực mạnh mẽ.

FECA Công nghệ độc quyền được cấp bằng sáng chế với 6 tính năng tuyệt vời sau đây:

- Nhiệt lạnh -10C ; chịu nhiệt đến 70C
- △ Hít được với bề mặt thô nhám với khe hở dưới 0.4mm.
- Lắp đặt dễ dàng và tái sử dụng nhiều lần.
- ✗ Không cần sử dụng đinh ốc hoặc máy khoan
- ⌚ 100% Chống thấm, chống ẩm
- 👉 Chịu tải trọng cao

"FECA áo thuật gia không gian sống" phẳng vỡ không gian sắp xếp đồ đạc truyền thống trong phòng tắm, nhà bếp, phòng khách, ban công và những vị trí khác trong nhà và ngoài trời, tạo nét thẩm mỹ không gian sống xung quanh bạn.



FECA TAIWAN
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GIGO TOYS # 7412

ROBOTICS SMART MACHINE: TRACKS & TREADS

Technical Bricks, Smart Bricks.

- Track driven robots controlled and programmed by tablet or smart phones.
- App and 2 gear motors, ultrasonic sensor, flexible tracks and receiver battery box.
- Instruction manual to build 8 models.
- Required 3 AA/LR06 batteries - not included.

This kit gives kids a simple, fun, and customizable introduction to robotics that lets them build eight motorized machines controlled by programs and an ultrasound sensor. The models all make use of continuous tracks, also known as tank treads, to move themselves and other objects around. Kids code the programs using an easy, visual programming app on a tablet or smartphone, which connects to the robot models via a wireless Bluetooth connection.



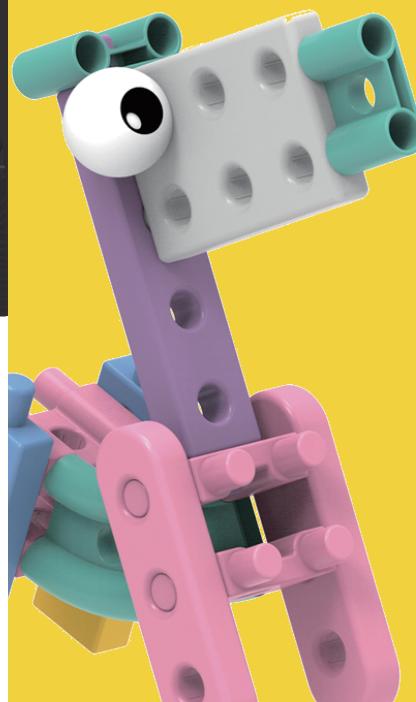
Công ty New Brain
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GIGO TOYS #7371 ZOO TRACK

- Explore the zoo with the all new Junior Engineer theme – Zoo Track. Using a bright macaroon inspired color system, children will love creating the 7 cute animals and 13 tracks, combining them to make their own dream zoo!
- Gigo's unique approach to learning through play incorporates a beautifully illustrated, dual language (English/Chinese) instruction manual. Children will be fascinated by the hand drawn artwork and fun stories that accompany each set of assembly instructions. As character models appear in the stories, learn through the immersive experience of building within a narrative.
- Sometimes Kevin the crocodile feels lonely, so he wants to become friends with other animals in the zoo. Can you suggest some ways that he can make friends?
- Gigo storybooks are used to guide children and introduce them to Gigo blocks. This develops their natural interest in assembly while unleashing their imagination and creativity.
- Large, colorful plastic building pieces make it easy for small hands to put the models together.
- As following the story, kids can build, fix, enjoy various models and experiment on multiple types of tracks, an engaging way to learn simple physics and engineering.
- Two small balls and one capsule ball are included to work with and verify the tracks. Put small ball or other materials inside the capsule ball to create different weights and discover the mystery of speed and gravity.



Công ty New Brain
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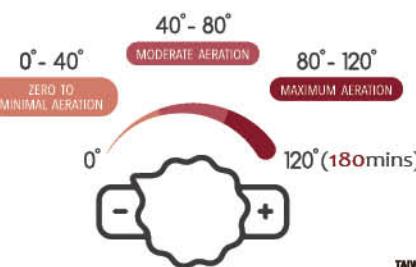
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147cm W x 67cm D x 122cm H

Gas consumption: 13.5KW

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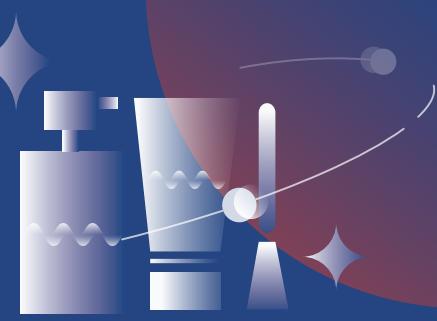
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Healthcare

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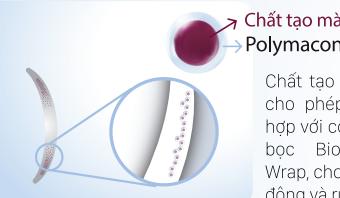
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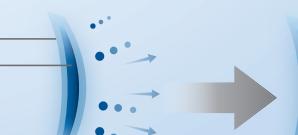


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Model	Volt/Ph	Kw / HP	NO.	l/min@4kg/cm ² 50Hz / 60Hz	kg/cm ² /psi	dBA	kg/Lbs.	cm	Unit/Dentist
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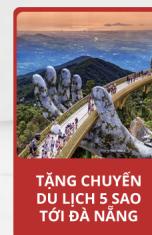
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Antimicrobial polyamide stretch yarn (silver added) thick insole materials to build high-frequency binding towels projecting end of the design, the protective slip resistant sole

Breathable Odor Anti-bacterial Comfort

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White bamboo charcoal



2

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Antimicrobial Copper Deodorization Socks



“Copper ion” Top Super Natural Antimicrobial Deodorization, say Bye-Bye to Smelly!!!

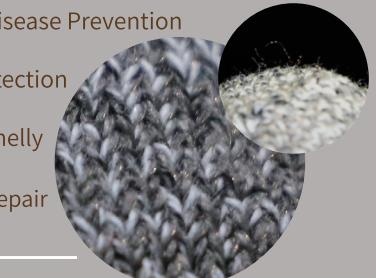
Made of AB65 Copper wire which is particularly wool-like fine microfiber, its Copper ion with performance of antimicrobial, deodorization, perspiration and naturally adjuvant repair for skin, etc., excellently provides better choice for skin healthy prevention.

Disease Prevention

Natural Protection

Say Bye-Bye to Smelly

Naturally Adjuvant Repair



Cozy and Comfort

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