# 2020 TAIWAN EXCELLENCE TAIWAN EXCELLENCE ENCELLENCE

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TAIWAN EXCELLENCE Taiwan Excellence believes that innovation makes a difference in everyone's life.

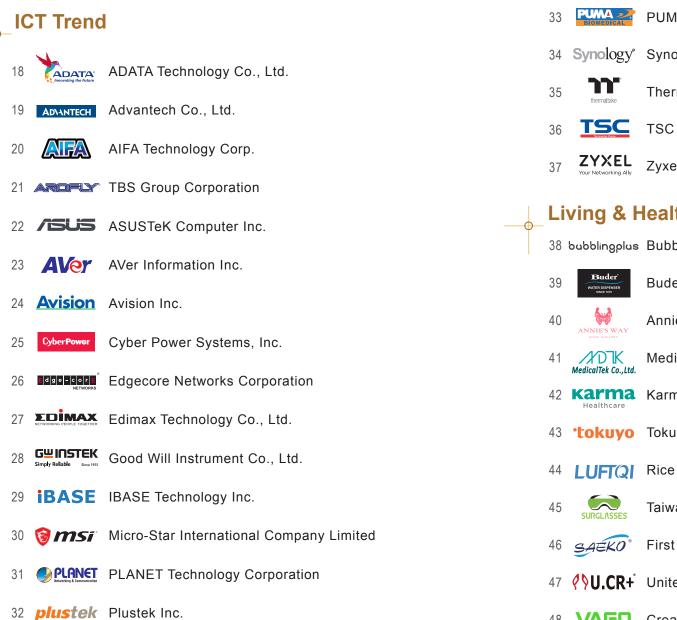
Excellence means creative designs that we use every day - on the street, at work, at home. It's the things we touch. It's the things that touch us.

Excellence means the technology that makes us healthy, keeps us moving, and gives our children a green tomorrow.

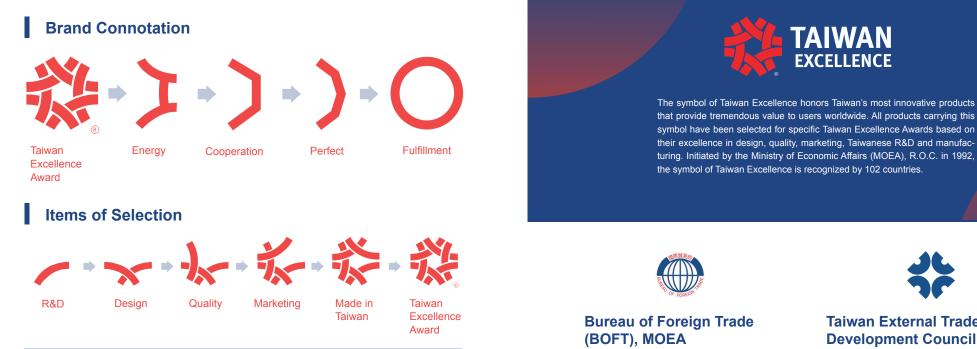
Excellence empowers people to dream amazing dreams, and live fuller lives. It's the best made in Taiwan. It's the choice of innovation.

For everyone. Everywhere. Every moment. Everyday. Taiwan Excellence. *Everyday Excellence* 

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Excellence shows the Taiwan competitive "Innovative Value" of Taiwanese product. Initiated by Ministry of Economic Affairs (MOEA), R.O.C. (Taiwan) in 1993 and implemented by Taiwan External Trade Development Council (TAITRA). The symbol of Taiwan Excellence honors Taiwan's most innovative products that generate tremendous value to worldwide users and it is recognized in 102 countries.

The symbol endures 4 brand connota-The first icon "Energy" tion. represents the vigor that distinguishes Taiwan's local industries. The second icon "Cooperation" represents the bonds of solidarity that unite Taiwan's manufacturers. The third icon "Perfect" represents Taiwan's manufacturers pursuit of

perfection and excellence. The fourth icon "Fulfillment" owes its origins to the traditional Taiwanese cultural affinity for "completeness" or "wholeness".

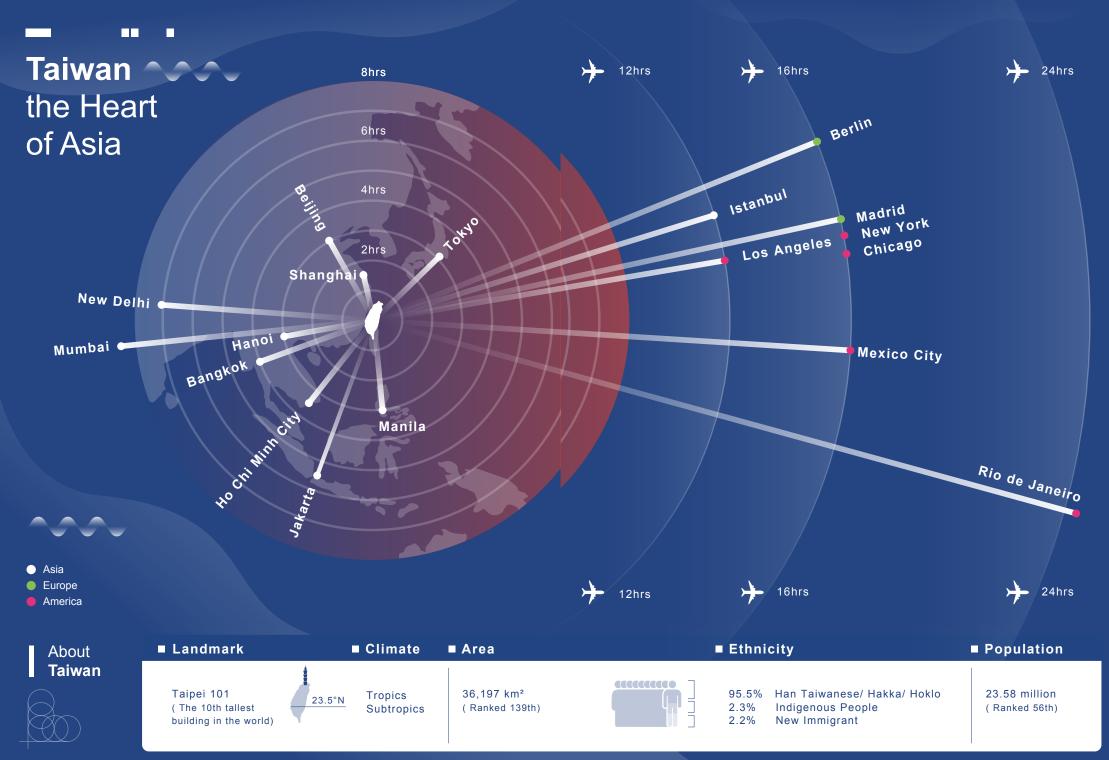
The Taiwan Excellence Awards selection has been implemented to select annually the most innovative products based on their excellence in criteria including R&D, Design, Quality, and International marketing. Taiwan Excellence Awards are given to products that stand out the selection and show competitive "Innovative Values". All award winning products are entitled to apply the Taiwan Excellence mark for marketing and promotional purpose. Award-winning companies are proud to embrace the mark as the highest honor of Taiwan national recognized and endorsed excellent products.

The Bureau of Foreign Trade (BOFT) under The Ministry of Economic

Affairs (MOEA), R.O.C. is responsible for implementing policies and regulations governing foreign trade and economic cooperation. Established in January 1969, BOFT's role and position have been adjusted regularly to meet the needs of the ever changing international economic and trade environments. The BOFT has been guiding and working with the Taiwan External Trade Development Council (TAITRA) in numerous trade promotion projects and activities both internationally and domestically. Having worked closely with TAITRA for many decades, BOFT continues to commission TAITRA for various critical government projects relating to business, trade and investments, while promoting Taiwan internationally.

#### **Taiwan External Trade Development Council (TAITRA)**

Founded in 1970 to help promote foreign trade, the Taiwan External Trade Development Council (TAITRA) is the foremost non-profit, semi-governmental trade promotion organization in Taiwan. Jointly sponsored by the government, industry associations, and several commercial organizations, TAITRA assists Taiwan businesses and manufacturers with reinforcing their international competitiveness and in coping with the challenges they face in foreign markets. TAITRA boasts a well-coordinated trade promotion and information network of over 1,300 international marketing specialists stationed throughout its Taipei headquarters and 68 branch offices worldwide. Together with its sister organizations, Taiwan Trade Center (TTC) and Taipei World Trade Center (TWTC), TAITRA has created a wealth of trade opportunities through effective promotion strategies.



# Applications of **Innovative Industries Policy** & IoT System

#### Taiwan's advantage in **Intelligent System**

Taiwan has the advantage in developing Al/smart system with supporting policies, intellectual and complete industrial cluster. With the government supporting, Asia Silicon Valley Development Plan as an integrated platform is intended to guide the transformation of Taiwan innovative economy. The plan establishes an IoT Industry Major League team, led by manufacturers such as Acer, Advantech and Mediatek with over 400 businesses and startup companies forming an industry ecosystem.



NCTU-Cradle of Tech talents

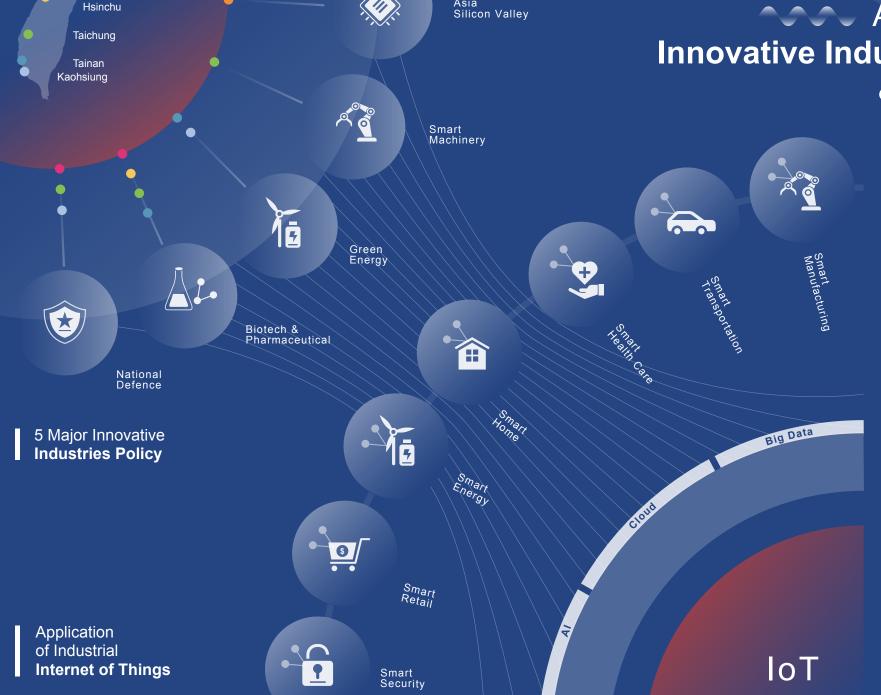
Hsinchu Science and Industrial Park- ICT Cluster

亞洲·矽谷 ASVDA ASIA SILICO



ASVDA- A gover -nment supported integrated platform ASVDA

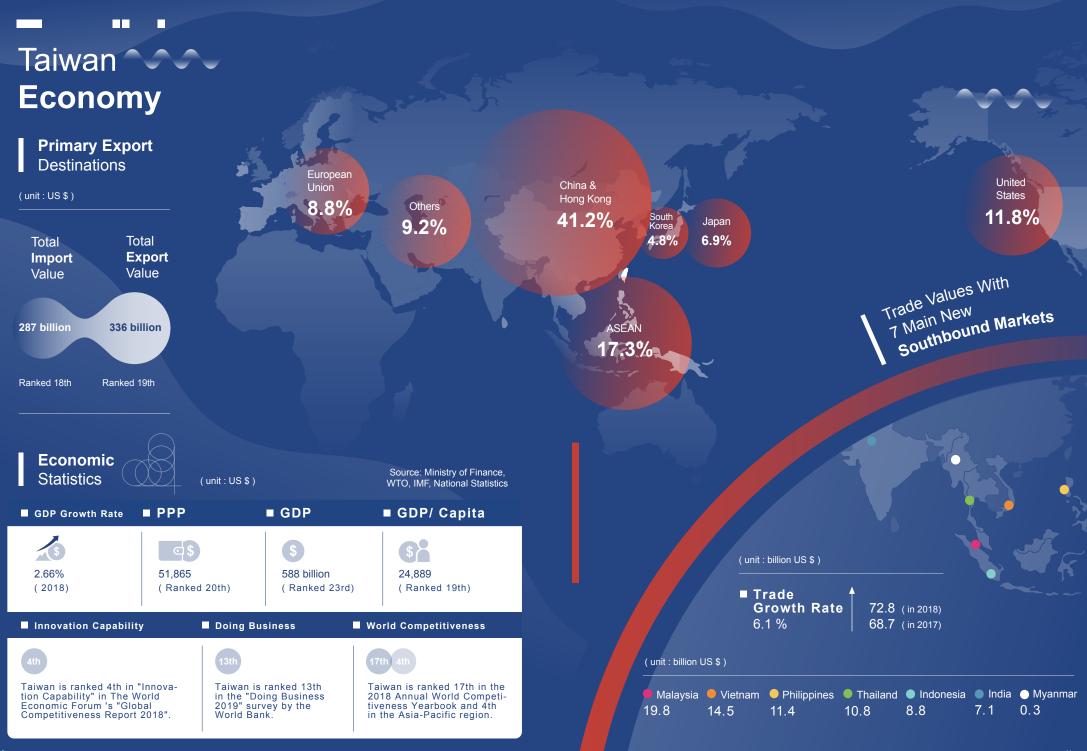
Taiwan's first self-driving bus by



Asia

Taipei

Taoyuan





# Culture of Taiwan

Attractions In Taiwan

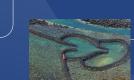
International AirportHigh Speed Rail Station



New Taipei City-Jiufen



Taichung City-Dajia Jenn Lann Temple



Penghu County-Cimei Twin Hearts Stone Weir

-Cimei Tainan Cityone Weir Chihkan Tower

FEB

Chiayi County-National Palace Museum



Mt. Jade is the highest

peak in East Asia (3952m)



Taipei City-National Palace Museum



Hualien County-Taroko National Park



Nantou County-Sun Moon Lake

MAY

Tastes of Taiwan

Taiwan's street cuisine is beloved by food enthusiasts around the world. One of the quickest ways to experience is to visit night markets.





Bubble Tea



Xiaolongbao

Shaved Ice Dessert

Braised Pork Rice



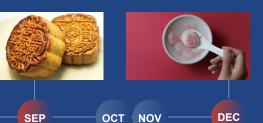
Zongzi (Rice Tamales)

Pineappe Cakes



Ba wan (Giant meat dumplings)

Oyster Omelet\* ngs)



Festivals In Taiwan



New Year's Taiwan Lantern Festival Day The slow leaders of the

JAN

The sky lanterns of the festival carry the prayers and vows of the people.

MAR

Taichung City Mazu International Festival

The Tung Blossom Festival

APR

#### Dragon Boat Festival

JUN

It is one of Taiwan's three major annual traditional holidays. Dragon boat races are held, and people eat ZongZi (Rice Tamales) on Festival day.

JUL AUG

Mid-Autumn Festival

Winter Solstice Festival

On the Festival day, family members get together, see the full moon and eat moon cakes with pomelos.

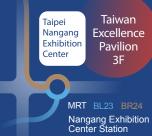




### Taiwan **Excellence Pavilion**

Taiwan Excellence Pavilion showcases the country's best innovations from leading industries as the home to Taiwan Excellence award winning products; their aesthetic designs are presented as a visual feast offering substantial hands-on experience for all consumers and the public.

www.taiwanexcellence.org/en www.taiwanexcellence.org/tw/pavilion



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Free Admission Open Daily 10:00~18:00



Taiwan Excellence



Taiwan Excellence Pavilion

## 2020 TAIWAN TRADE SHOWS Where Opportunities Get Activated

April 21-23

June 3-5

June 11-13

June 11-13

June 17-20

	TAIPE: CYCLE **Taipei Int'l Cycle Show	March 4-7	
Tispo	TaiSPO • Taipei Int'l Sporting Goods Show	March 5-7	
тı <del>ө</del> s	Taiwan International Orchid Show Taiwan Orchid Plantation	March 6-16	
B	Taiwan Int'l Boat Show	March 12-15	

- A TAIPEI AMPA (a) April 15-18 \*\* Taipei Int'l Auto Parts & Accessories Show
- AutoTronics Taipei April 15-18 ★ Taipei Int'l Automobile Electronics Show
- MOTORCYCLE TAIWAN April 15-18 🛊 Taiwan Int'l Motorcycle Industry Show
- April 16-19 Senior Care And Wellness Expo

Kuala Lumpur Convention Center

- 🔇 Fastener Taiwan Taiwan Int'l Fastener Show
- Giftionery & Culture Creative, April 23-26 Taipei • Taipei Int'l Gift, Stationery and Culture Creative Show
- 📶 iMTduo May 6-9 ★ Taipei Intelligent Machinery & Manufacturing Technology Show
- COMPUTEX TAIPEI June 2-6 \*\*

InnoVEX InnoVEX at COMPUTEX

V TAIWAN BEAUTY 🛊 Taiwan Int'l Beauty Show

June 11-13 MEDICALTAIWAN \* Taiwan Int'l Medical & Healthcare Expo

- **MOMEX**
- \* Taiwan Medical Components & Manufacturing Expo June 17-20
- FOOD TAIPEI Taipei Int'l Food Show
- 🔞 FOODTECH TAIPEI June 17-20 \*\* Taipei Int'l Food Processing Machinery Show
- BIO/PHARMATECH TAIWAN June 17-20 Taiwan Int'l Bio/Pharm. Machinery Show
- June 17-20 \*\* Taipei Int'l Packaging Industry Show
- **UR TAIWAN HORECA** June 17-20 Taiwan Int'l Hotel, Restaurant and Catering Show
- 🖕 HALAL TAIWAN Taiwan Int'l HALAL Expo



www.TaiwanTradeShows.com.tw







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Low power, quad displays with

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**Acceleration Modules** 

Myriad X VPU on-board

**AIR-100** 

Ð, **VEGA-320** 



**VEGA-330** 

AIR-101

12-28VDC DIN-rail with two Intel one Intel Movidius Myriad X VPU Movidius Myriad X VPUs

MiniPCIe, two Intel Movidius

Myriad X VPUs on-board

AIR-200 two Movidius Myriad X VPUs



Ruggedized, high performance with

Server-grade computing, supporting one GPU card



PClex4, eight Intel Movidius Myriad X VPUs on-board





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### ASUS ZenBook Pro Duo UX581 The laptop of tomorrow



AsusIndia



# **AVerVision M15W**

Mechanical Arm Wireless Visualizer (Document Camera)





We Advance Education





**AVer Information Inc.** http://www.aver.com/default.aspx

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ASUSTeK Computer Inc. https://www.asus.com/in/











### **Empower Your Business with Avision**

#### Avision Self-Service Copier

- Mobile Payment Support
- No PC Connection Required
- Equipped with 4G Internet connection
- User Friendly Interface with 4.3 inch Color Touch Screen
- Intelligent Cloud Service Support





#### AD 8120U Production Scanner

- Robust 500-page (80 g/m<sup>2</sup>) automatic document feeder
- Fast, 120 ppm / 240 ipm scanning in color, grayscale and monochrome ( 300 dpi )
- Support document up to A3 size
- Triple Ultrasonic Sensors to Detect Overlapped Paper
- Dual CIS design to handle wrinkled documents
- Curved or Straight Paper Path
- Staple detection feature

# dpi)

#### AD6090 Production Scanner

- Robust 150-page (80 g/m<sup>2</sup>) automatic document feeder
- Fast, 90 ppm / 180 ipm scanning in color, grayscale and monochrome ( 300 dpi )
- Support document up to A3 size
- Ultrasonic Sensors to Detect Overlapped Paper
- Dual CIS design to handle wrinkled documents
- Curved or Straight Paper Path



### LONG-LASTING POWER BACKUP SOLUTION COMPATIBLE WITH GENERATOR

Non-stop power backup with guaranteed quality power output to support a wide range of applications

















With 33 years of dedication and a worldwide footprint, EDIMAX company provides superior solutions that combine the latest and best-fitting technology with customer needs. EDIMAX is the best in providing consumers and businesses, value packed and easy to use networking solutions across the world.

# OAP100

11ac Wave 2 Outdoor Access Point

- IP68 Rating
- 2x2:2 MU-MIMO
- 802.3af PoE Out
- Built-in Software Selectable Antenna
- Built-in Electronic Compass
- Integration with 4G LTE Modem
- Built-in Bluetooth Low Energy (BLE)

# **High Performance**

Managed Business Networking Solution EdiGreen Total Air Quality Solution



EdiGreen Total Air Quality Solution AI-1001W, AI-2003W/AI-2004W, Signal Board and the EdiGreen App. Edimax Pro Managed Business Networking Solution OAP1750, CAP1300, CAP1750, IAP1200, WAP1750, Managed Switch and SkyManage PC Management Software.



Edgecore Networks https://www.edge-core.com

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SOLVE EMI ISSUES IN NO TIME

Simplify the Complicated EMC Measurement and Debugging!



GSP-9330 spectrum analyzer has the design of a dedicated EMI button on the front panel, which greatly simplifies complex operation settings and it also has built-in EMI test regulations, filters, amplifiers and EMI QP/Average functions. The measurement efficiency of the spectrum analyzer can be effectively improved while collocating with the EMI kit. GSP-9330 collocating with the small, efficient, and patented GKT-008 near-field probe can expedite product's certification process and launch time.



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IP68 Waterproof Digital Signage Player

For Outdoor Signage Applications

## SW-101-N

- Intel<sup>®</sup> Atom<sup>™</sup> Processor E3845 Quad Core CPU
- -40°C ~ 75°C wide-range operating temperature
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MPG SEKIRA 500X







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PLANET Technology Corporation https://www.planet.com.tw/en









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### Dental Oil Free Air Compressor – Silent box type



		<i>—</i>		ISO-9001	/ 13485	CE	a) 🏠		REACH
WDS4	220 / 1	2.2/3.0	4	187 / 229	8 / 115	51	82/180	70x51x51	6 / 4
Model	Volt/Ph	Kw / HP	NO.	ℓ/min@ 4kg/cm <sup>-</sup> 50Hz / 60Hz	kg/cm²/psi	dBA	kg/Lbs.	cm	Unit/Dentist

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# **Build A Better** World With Data

#### Smart storage solution for your school



#### Centralized storage, anywhere access

Consolidate files in one place to access and shared documents, allows easier collaboration and efficient workflow.



#### License-free data backup

A consolidated backup and instant recovery solution running on Synology NAS. Backs up unlimited Windows Server & PC, VMware & Hyper-V virtual machines, user accounts in Office 365 & G Suite, requires no license fees.



#### Virtualization

Equipped with the latest compatibility for virtualization software, Synology NAS integrates smoothly into virtualization environments to accommodate data access.

#### Why Synology?

#### Privacy and control

You own the equipment. Enjoy the benefits of the cloud without giving up privacy or owner ship of sensitive business data.

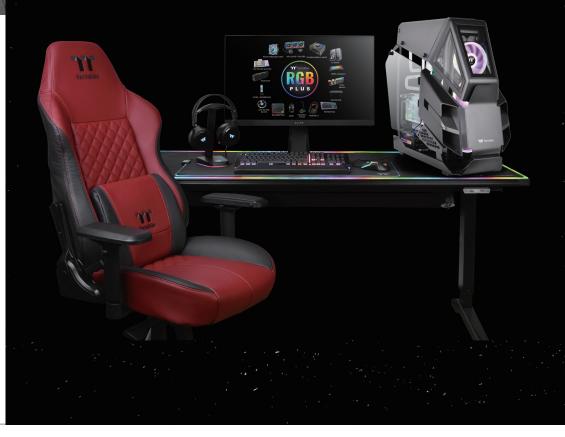
#### More for your money

keep total acquisition cost low thanks to competitive pricing, built-in software, and ability to choose your own drives.

#### Low IT overhead

Save time with smooth setup, smart storage analytics, security auditing tools, high availability, integration with exiting IT infrastructure.

# **Game With Your BattleStation**









Thermaltake Technology Co., Ltd. http://www.thermaltakecorp.com







ZYXEL Your Networking Ally



#### TSC'S MOST VERSATILE COMPACT LIGHT INDUSTRIAL LABEL PRINTER

TSC MB240 series of industrial thermal label printers is the new value leader for 4" wide light industrial label printing. The MB240 series is designed to fit in alongside TSC's bigger industrial printer models including the MH240 and MX240P Series. The MB240 features a small footprint, easily understandable operator interface and a full set of options to meet nearly every printing application.

Its compact design, quiet operation and fast label throughput is equally at home, in the office or on the shop floor. The printer's all-metal construction and die-cast aluminum print mechanism engine is durable enough to withstand the toughest production environments and is designed for years of trouble free use.



 Weight: 39% less, size 30% smaller than TTP-246M Pro

#### **KEY FEATURES**

- Flexible & Advanced PH Mechanism
  - Flexible TPH pressure adjustment & adjustable heat line
  - · Reinforced TPH module hook
  - Wide open angle for media handling

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Standard USB, USB Host, Serial and Internal Ethernet

> Optional seamless 802.11 a/b/g/n wireless slot-in module or internal steady Bluetooth 4.2 interface



#### Touch Display Ease of use 3.5" touch

MR240T

color GUI display and intuitive indicators

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Scan 1D/2D Barcode to setup or clone the configurations in one step

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802.11ac Dual-radio Nebula Cloud Managed Access Point

Nebula Control Center (NCC) Versions

#### Switches

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- \* Advanced Layer 3 feature set providing the most resilient network core for SMB.
  - Resiliency and availability for non-stop business continuity.
  - Agile access switch solution for converged networking applications.

#### **Security Firewalls**

- \* Consolidate multiple security and networking functions all into one.
- \* Highly secured and robust VPN for excellent multi-sites connection.
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https://business.facebook.com/ZyXELIndia/



TSC Auto ID Technology Co., Ltd. http://www.tscprinters.com



Zyxel Communications CorporationImage: Info@zyxel.inhttp://www.zyxel.inImage: ZyXEL



### bubblingplus





The Surprise Bottle can make various molecular drink by different gas, etc; coffee, alcohol, tea, juice, milk even foam, all of it can make by The Surprise Bottle.

User can change any type of drinks with your feelings, it makes lots of fun in changing the taste of drink. Every-time we product there are many different kind of flavors, every taste are different and unique.

The Surprise Bottle can change every texture without burdening, and make the tasty be soft. Mix various of gas, the tasty of the tip will make soft and sweet flavor by bubble. There is no calories and additive and sugar.



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Buder Electric Appliance Co., Ltd. http://buderwater.com/en/index



BEFORE

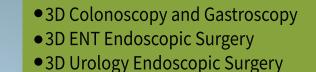






### AFTER

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Connect and work with most of the 2D endoscope systems.



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<u>Morgan</u>





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# Luft Cube

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#### 100% purifying the air everywhere you inhale.



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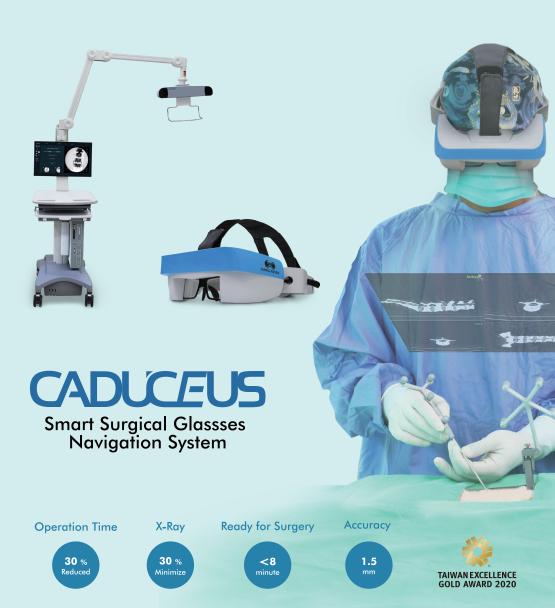


odors and car smell





whereever you go









 Taiwan Main Orthopaedic Biotechnology Co., Ltd.

 http://www.surglasses.com
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Best Swimming Goggles from Taiwan 6 Consecutive Taiwan Excellence Awards 40 Years' Experience 52 Countries





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**Compression SportsWear** 

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**Carbonized Power Plus Tights VeoIV** 







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VAGD Vacuum Compressor

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3.6x3.6x7 cm Size Weight 77g Air Flow 2.5LPM/Air Vacuum Power 300mmHg







GAMINGCUP

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BIGGER

BETTER

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/taiwanexcellence.in () /taiwanexcellence in





Organized by



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